

Public Outreach Report

March 2026

- I am Cherryl C. My position is Public Outreach Coordinator for this last year of Panel 64.
- Since I was a latecomer to the position (Nov 2025), I have been searching for help and much has been provided by WSO Public Outreach and from our Area leaders. I spend 1-2 hours per week online and calls to continue to learn and be available.
- In the future at Spring Assembly, I will provide a poster session including information, pamphlets/posters regarding Public Outreach
- Benefits to me have been getting my eyes widened by others passionately working on Public Outreach during WSO Public Outreach zoom calls & their innovative ideas, resources available. Understanding what is possible for our Area with much good work going on already.

Report:

In January I sent out a note to all Area AIS including my contact information and provided a few helpful websites and information sources at WSO. So far, I have only heard from the districts of Toledo.

Worked with ACA (American Counseling Association) to see if any possibility of outreach at their Columbus convention doing but costs were prohibitive (even a banner add was \$1,000 with small booth areas \$2,525 and up).

Attending monthly zoom calls with Al-Anon Family Group Headquarters (Heather Smith) Public Outreach leaders during which various groups in the US and other countries share their work and challenges

Work over the next months work will include Spring Assembly poster session, attend WSO zoom calls continue to gather tools and information for the next Public Outreach Coordinator as well as be available to help as needed.