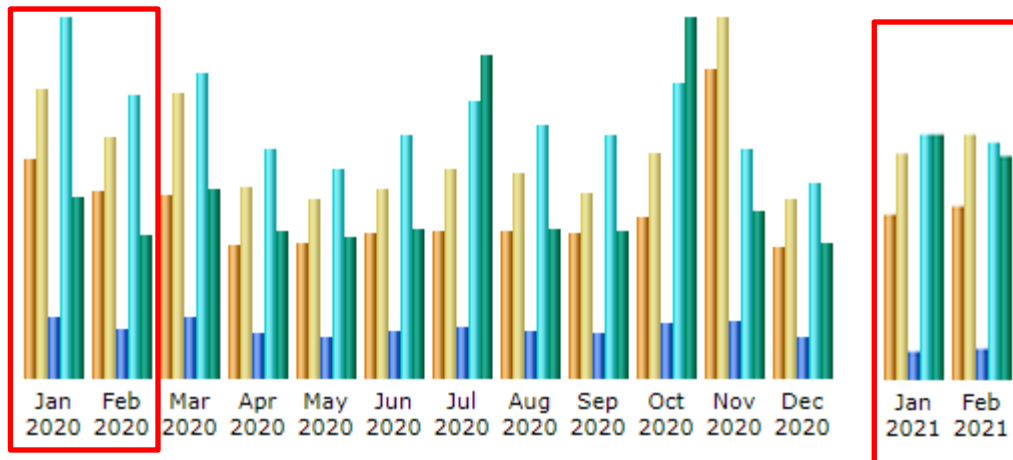


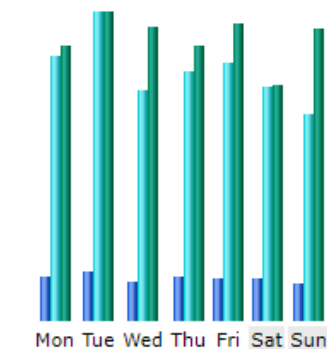
# SPRING AWSC WEB REPORT – Mar 13, 2021

Web site traffic summary of 2020-2021 (see Figure 1).

Figure 1.



Month	Unique visitors	Number of visits	Pages
Jan 2020	2,491	3,279	6,509
Feb 2020	2,127	2,739	5,339
Mar 2020	2,074	3,234	6,487
Apr 2020	1,522	2,168	4,774
May 2020	1,539	2,035	4,370
Jun 2020	1,651	2,144	4,971
Jul 2020	1,667	2,370	5,605
Aug 2020	1,674	2,343	5,121
Sep 2020	1,640	2,114	4,802
Oct 2020	1,828	2,549	5,926
Nov 2020	3,516	4,096	6,267
Dec 2020	1,496	2,033	4,330
Jan 2021	1,551	2,122	3,958
Feb 2021	1,622	2,296	4,287



Weekly Trend DEC 2021

## Type of Browsers Used

- 57.3% Google Chrome
- 26.2% Safari
- 07.0% Firefox
- 04.1% MS Internet Explorer
- 01.0% MS Edge
- 04.4% Remaining browsers vary.

## How Are Visitors Finding Us?

1. Bingbot (MS Bing)
2. Googlebot (Google)
3. Baiduspider
4. Spider
5. Yandex
6. Applebot
7. DuckDuckGo

2020, we had a steady flow of traffic, with a significant jump in July, and the Fall, and a slight drop in December. 2021 starts off lower than last year, but with a relatively consistent flow of traffic.

Our hosting company (BlueHost) ended their promotion and increased our hosting fee by 59% for a 3-year plan. We reached out to a competitor (Dreamhost) offering equivalent services and we landed a deal for a similar 3-year hosting plan at a substantial discount, saving AFG of Ohio \$289.44.

BLUE HOST 3YR PLAN CHARGE: \$431.64

DREAMHOST 3YR PLAN CHARGE: \$142.20

We were able to easily transfer the website and re-create all the email addresses on Dreamhost with minimal interruption.

Web Committee Report by:

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